

You're not alone! Join an association!

There was a time – not so many years ago actually – when the independent repair shop considered the garage across the street his competition.

There was little communication between them, certainly no cooperation, and more often than not there was a kind of quiet hostility between them.

THAT WAS THEN

Today, you need that shop and all independent shops to help sustain your business. Why? Because you're both in a dogfight with a bigger, better financed competitor: the car dealerships and of course Government bureaucracy from the MOT, WSIB, CRA to the Ministry of Labour. Not to mention the need for information and training to service today's vehicles

Today you have to learn to work together with other independent shops, sharing information and resources, which is why I always been a firm believer in joining an association.

I joined in the K Car era and quickly we went from carburetors to EFI

The AARO training programs have allowed our technicians to keep up with the challenges of new vehicle technology

AARO also provides business management training which every shop owner should take advantage of regardless of their education. Learn to work smarter not harder.

With AARO representing a large group of independent service providers the association is able to get volume discounts.

In the amount of savings in 1 year's fees I paid for 3 years of my AARO membership by simply switching my POS credit card merchant provider

I have taken advantage of the AARO shop insurance program. This program is tailored to our industry to provide proper coverage including storing customers tires. I know many shops are not covered properly and that could be a huge issue in the event of a claim

Although I have been a member for 35 plus years, I feel we need a voice that can represent independent auto service providers more now than ever.

The Automotive Aftermarket Retailers of Ontario AARO is that voice.
From the current Covid protocols and guidelines to

Government liaison regarding industry issues

Promoting Professionalism in the Industry

Training & Networking

Reduced rates for Commercial insurance & tailored to our shop needs

Up to date Industry news

Credit card rate discounts and P.O.S. systems

Group Insurance designed for the independent Repair shops.

One call information center to save you time. Time is money!

I challenge all good shop owners who really care about where our industry is heading to join and be recognized as a professional.

You cannot do it alone.

Bruce Eccles
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