



Special Savings for AARO Members

Register for \$329 per person / \$399 for non-members



AARO SYMPOSIUM & TRADE SHOW **UNDER THE HOOD OF SUCCESS:**

EMPOWERING ONTARIO'S AUTO REPAIR BUSINESSES FOR TOMORROW

Date and Place:

Thursday, October 19, 2023
Toronto Airport Marriott Hotel
901 Dixon Rd., Toronto, Ontario

www.aaro.ca
905-634-4040

PARTNERS & SPONSORS



UNDER THE HOOD OF SUCCESS:

EMPOWERING ONTARIO'S AUTO REPAIR BUSINESSES FOR TOMORROW

WHY YOU NEED TO ATTEND

The AARO Symposium and Trade Show is a dynamic event designed exclusively for automotive repair shop owners, their staff and industry leaders. In an era of unprecedented change and innovation, this conference and trade show serves as a compass, guiding you through the complexities of industry trends and the latest products, customer engagement, sustainability, operational excellence and succession planning. Join us as we gather the brightest minds and most influential voices in the field, all united by a shared vision of driving success and propelling the industry forward.

Take this opportunity to network, learn, and collaborate at this event to ensure a successful future for the automotive repair industry.

CLICK HERE TO REGISTER

Register now and secure your place at the AARO Symposium & Trade Show. As the automotive repair landscape evolves at an unprecedented pace, the knowledge, insights, and connections you gain from this conference and trade show are not just an advantage – they are essential. By attending, you will unlock strategies, best practices, and actionable takeaways that will empower your business to navigate challenges and seize opportunities. Join us in shaping the future of Ontario's automotive repair industry, and ensure that your shop remains at the forefront of innovation, profitability, and success. Don't miss out on this unparalleled chance to accelerate your business journey – **register today and drive your success forward!**

PROGRAM AT A GLANCE

7:30 am	Registration & Continental Breakfast
8:00 am	Welcome & Sponsor Recognition
8:15 am	Speaker: Daniel Wong (Partner & Chair, Employment Law Group, WeirFoulds LLP) <i>"Employment Law – Key Concepts and Best Practices for Employers"</i>
9:00 am	TRADE SHOW
11:15 am	Concurrent Sessions (3)
12:00 pm	Luncheon
12:30 pm	Panel Discussion - <i>"Unlocking Success in the Automotive Aftermarket: Strategies to Recruit, Retain and Develop a Supportive Culture"</i>
1:15 pm	TRADE SHOW
2:45 pm	Concurrent Sessions (3)
3:30 pm	Speaker: Dr. Tom Deans <i>"Exiting your Business: Preparing Early for a Smooth Ownership Transition"</i>
4:30 pm	Closing Remarks

SPEAKERS / PRESENTATIONS

"Employment Law – Key Concepts and Best Practices for Employers"

Daniel Wong (Partner & Chair, Employment Law Group, WeirFoulds LLP)

Daniel Wong, Partner & Chair of the Employment Law Group at WeirFoulds LLP, will be the opening speaker at the AARO Symposium. With an expert grasp on "Employment Law – Key Concepts and Best Practices for Employers," Daniel will navigate through the intricate landscape of employment-related laws. Gain insights into vital employer concepts, avoid common pitfalls, and emerge equipped with the top 10 best practices for maintaining a legally compliant and thriving workplace. Don't miss this opportunity to elevate your understanding of employment law essentials.



**DANIEL WONG, PARTNER &
CHAIR OF EMPLOYMENT LAW**

Panel Discussion: "Unlocking Success in the Automotive Aftermarket: Strategies to Recruit, Retain and Develop a Supportive Culture"

Join us for an enlightening panel discussion that delves into the art of attracting, nurturing, and retaining top talent while fostering a culture of unwavering support. Discover the strategies, insights, and real-world experiences from industry leaders as we navigate the roadmap to creating thriving, forward-looking aftermarket shops. Together, let's revolutionize recruitment and retention practices, paving the way for an empowered and engaged workforce that propels your business towards lasting success.



**AMBER WRIGHT, AUTOLEAP
(MODERATOR)**

"Exiting your Business: Preparing Early for a Smooth Ownership Transition"

Dr. Tom Deans

Join Dr. Tom Deans, Author of Every Family's Business, the best-selling family business book of all-time as he shares strategies to help business owners prepare their business for sale to family, key employees or competitors. Prepare to unlearn everything you thought you knew about succession planning as Dr. Deans shares his own family's secrets to exiting four businesses over the past century for more than \$100 million.



DR. TOM DEANS

CONCURRENT SESSIONS

Immerse yourself in a comprehensive learning experience at our upcoming conference, where a diverse array of concurrent sessions awaits. From unveiling the latest marketing trends that drive business growth, to gaining invaluable legal insights for HR management and navigating the digital landscape, our expert-led sessions cover a wide spectrum of essential topics. Elevate your well-being with sessions centered on health and wellness, ensuring you're equipped to thrive in both your professional and personal life. With each concurrent session designed to empower you with actionable knowledge, this conference is your gateway to learning, growth and development.

Registration for concurrent sessions will be onsite on a first come/first serve basis. **The full schedule of sessions and presenters will be available soon on the AARO website.**

TRADE SHOW

The AARO Trade Show presents an unparalleled chance to engage with premier suppliers and establish fresh connections within the Automotive Aftermarket Industry. The AARO Trade Show is your best opportunity for connecting with leading suppliers and to develop new relationships within the Automotive Aftermarket Industry. Meet face-to-face with your industry partners who will be in attendance to showcase and demonstrate the latest products and services available to the industry.



HOTEL INFORMATION

A special room reservation rate of \$229 has been negotiated for attendees at the Airport Marriott Hotel, 901 Dixon Rd., Toronto, ON.

Reserve your room prior to Thursday, Sept. 21, 2023 to secure this rate.

Reservations can be made online by [clicking here](#) or call 416-674-9400.